



**eSens<sup>®</sup>**

WASH CONCENTRATES

**EFFECTIVENESS IN ESSENCE**

The most complete product range  
**in car care**

**esens**® is the brand of wash concentrates specially formulated for maximum business profitability and customer satisfaction. Totally biodegradable, **esens**® products are environmentally friendly and extremely careful with the vehicle body.



**esens**® is a strong proposal for the development of products with maximum yield and the highest number of washes with minimum consumption. By focusing on cost per vehicle wash, consumption is optimised and costs are reduced without affecting quality.

**esens**® implements new and revolutionary improvements. Our careful follow-up and tight control make **esens**® the best choice for optimum outcomes at competitive prices.

# Discover the **new product ranges**

**esens**® wash concentrates are today's best market choice in the car-wash and car-care fields. In combination with the latest car-wash technology, **ISTOBAL** and its new wash concentrates **esens**® lead to excellent results.



## Wash concentrates

Wash concentrates in a standard format: new names, new labelling

## Xtract

New water-soluble ultraconcentrated capsules

## Vending

Point-of-sale products or for professional clients

## New chemical products in **car care**

Already recognised internationally (ÖNorm), our wide concentrate product range has a brand-new image. The new product categories and labelling -arranged by name and colour- provide our customers with clearer information and support our philosophy in the area of quality environmentally friendly concentrates.

New fragrances have also been added which, combined with our coloured foams, contribute to creating a unique car-wash experience.



Discover our wash concentrates

A category, a name

1. BUBBLE · Shampoos and foams
2. GLOSSY · Waxes
3. SPLASH · Pre-wash
4. CLEAN · Auxiliary cleaning
5. HYDRO · Water treatment
6. FRESH · Fragrances

A product, a label

PRODUCT NAME

COLOUR INDICATIVE OF PRODUCT

ENVIRONMENTAL ICON

ADDITIONAL INFORMATION (CATEGORY, STANDARDS...)



REFERENCE NUMBER

INDICATOR VOLUME

SAFETY INDICATIONS

Wash products **Medium**: they are the perfect way to start using **esens® products**. These quality products have been specifically developed to get the best value for money.

A use, an icon

VEHICLES

TRUCKS

BUSES

ACCESSORIES

PRESSURISED WATER

FACILITIES

WATER TREATMENT

ÖNORM REGULATION

BUBBLE · Shampoos / Foams

Bubble smooth peach

Brush shampoo peach	
10 L	5292610
20 L	5292620
25 L	5292625

Product with a neutral pH specific for operation with any brush type. Softens and removes all types of dirt to facilitate removal with the mechanical action of the brushes. Formulated with a pleasant peach smell.

Bubble jet stardust

Powder shampoo	
10 kg - bucket	5290010
20 kg - bucket	5290020
25 kg - sac	5239700
25 kg medium - sac	5290800

Product intended for manual high-pressure wash bays. Its strong detergent power eliminates ground-in dirt.

Bubble jet

High pressure wash shampoo	
10 L - SPA scent	5288010
20 L - SPA scent	5288020
25 L - SPA scent	5238300
10 L medium	5288110
20 L medium	5288120
25 L medium	5288125

Used on high-pressure manual wash bays, this product contains enhanced active ingredients with strong cleaning power and a foaming effect.

Bubble jet booster

High pressure foamy shampoo	
10 L - SPA scent	5288210
20 L - SPA scent	5288125

Used on high-pressure manual wash bays, this product contains enhanced active ingredients with strong cleaning power and an intense foaming effect in the absence of mechanical action.

Bubble smooth feel

Brush wash shampoo	
10 L - SPA scent	5287410
20 L - SPA scent	5287420
25 L - SPA scent	5237900
10 L medium	5235110
20 L medium	5235120
25 L medium	5235100

Product with a neutral pH, suitable for brushes. It softens and separates all types of dirt to facilitate removal with the mechanical action of the brushes.

1. BUBBLE



Bubble smooth foam/tex

Foam and textile brush shampoo

20 L	5287520
25 L	5242700

Product specially designed for foam / textile brushes. Increases cleaning power and prevents the brush from getting dirty thanks to an algaecide.

Bubble smooth (miscellaneous)

Miscellaneous, shampoos

fabrics 5 L · upholstery	5287905
mats 5 L · mat cleaner	5239100

Fabrics: dry foam for cleaning and preserving rugs, carpets, upholstery and fabrics made of natural and synthetic fibres.

Mats: top quality, high performance product for cleaning floor mats. The properties of the solvent components mix along with the wetting power of the surfactant base favour the elimination of stubborn dirt.

Bubble mousse

Active foam

red 10 L - cherry scent	5289210
yellow 10 L - cherry scent	5288910
blue 10 L - cherry scent	5289010
peach 10 L - peach scent	5292510
peach 20 L - peach scent	5292520
peach 25 L - peach scent	5292525
LPH 20 L	5292720
LPH 25 L	5292725
white 10 L - SPA scent	5289110
white 20 L - SPA scent	5289120
white 25 L - SPA scent	5237700
white 10 L medium	5235010
white 20 L medium	5235020
white 25 L medium	5235000

Product with a neutral pH, excellent visual effect. Softens dirt to facilitate removal via the action of machine brushes.

Bubble hyper

Hyper-concentrated shampoo

5 L - SPA scent	5297525
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Specially formulated foam for cleaning, repairing and polishing with a hyper-concentrated formula. This product must be diluted in water.



2. GLOSSY

GLOSSY · Waxes

Glossy wonder

Superwax

10 L	5287210
20 L	5287220
25 L	5237200
10 L medium	5287310
20 L medium	5287320
25 L medium	5287325

Provides a top-quality dry and gloss to vehicle surfaces. Silicone-free.



Glossy mousse glitter

High shine active foam

10 L - cherry scent	5291510
20 L - cherry scent	5291520
25 L - cherry scent	5291525
10 L - apple scent	5293820
20 L - apple scent	5293820
25 L - apple scent	5293825

Three-in-One product that combines the features of a coloured foam, a cherry or apple fragrance and a wax for a high shine polish.



Glossy ultra speedy

Ultra speedy wax

10 L	5292410
20 L	5292420
25 L	5292425

Product specially designed to facilitate draining in the rinsing phase, ensuring a quality dry. Silicone-free. Specially intended for facilities needing a quick wash with an optimum dry. The water-repellent power of any standard drying wax is multiplied.



Glossy air

Water repellent wax

10 L	5287010
20 L	5287020
25 L	5237100
10 L medium	5235310
20 L medium	5235320
25 L medium	5235300

Product specially designed to facilitate draining in the rinsing phase, ensuring a quality dry. Silicone-free.



Glossy jet



High pressure wash shampoo

10 L	5287110
20 L	5287120
25 L	5238800
10 L medium	5292010
20 L medium	5292020
25 L medium	5287125

This product contains enhanced active ingredients that provide a powerful water-repellent effect in the absence of a mechanical drying system.

Glossy underchassis



Underchassis protector

25 L	5235600
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This product creates a protective layer on the underchassis after the underchassis wash phase.

Glossy warm



Hot wax

10 L	5286910
20 L	5286920
25 L	5237300

Product intended for machines with a water heater. It facilitates the dry and polish by simulating atmospheric conditions, i.e. heat.

Glossy dash



Tire and dashboard polish

light · silicone-free 10 L	5291010
light · silicone-free 20 L	5291020
dashboard 25 L	5287725
polish wheels 20 L	5289720

Silicone-free: top-quality product for the cleaning of vehicle interiors. Applied on plastic materials (dashboard, plastic trims, etc.). Silicone-free.  
Dashboard: top-quality product for the cleaning of vehicle interiors. Applied on plastic materials (dashboard, plastic trims, etc.).  
Polish wheels: product designed to clean and protect tires with great visual results and a good shine.

Glossy air drybooster



Self-drying wax

20 L	5290620
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Provides a top-quality dry and gloss to vehicle surfaces. Silicone-free.

Glossy polish glitter



Superwax high shine polish

10 L - vanilla scent	5288820
20 L - vanilla scent	5288810

Product designed to give the vehicle a dual polish and protection treatment. This wax is applied by using a massage program (polish) with dry or wet brushes.



Glossy polish mirror



High shine polish wax

10 L - apple scent	5290310
20 L - apple scent	5290320

A product with polishing and protective qualities. It incorporates the latest technology to give the vehicle gloss and protection. This wax is applied using a polishing program with dry or wet brushes.

Glossy extra glitter



Extra shine wax

10 L - peach scent	5292310
20 L - peach scent	5292320
25 L - peach scent	5292325

This product combines the water-repellent power of top waxes with an intense shine effect for a perfect long-lasting finish.

Glossy repair leather



Leather cleaner/enhancer

10 L	5293910
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Specially formulated wax for cleaning, repairing and polishing leather upholstery and other leather elements making them look new again.

Glossy hyper



Hyper-concentrated wax

5 L	5297625
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Specially formulated wax for cleaning, repairing and polishing with a hyper-concentrated formula. This product must be diluted in water.



# 3. SPLASH

## SPLASH · Pre-wash

### Splash matic

Pre-wash shampoo

10 L	5288410
20 L	5288420
25 L	5237000
forte 20 L	5290420
forte medium 20 L	5293120
LPH 10 L	5290810
LPH 20 L	5290820
HPH 10 L	5290910
HPH 20 L	5290920

Especially intended as pre-wash, very effective with ground-in dirt.

Forte: powerful degreaser. It breaks down and eliminates the dirt typical of commercial vehicles.

LPH: low pH product, in combination with HPH pre-wash.

HPH: high pH product, high pressure or in high-pressure phase, in machines with brushes, can be combined with LPH.

### Splash bugs

Insect remover concentrated shampoo

10 L	5287610
20 L	5287620
L · manual 10 L	5290110
L · manual 20 L	5290120

This product softens organic matter effectively (diluted).

L: a manual-use product for breaking down organic matter. Needs to be used with spraying equipment.

### Splash rims

Rim spray shampoo

10 L	5290710
20 L	5290720
L · manual 10 L	5290110
L · manual 20 L	5290120

Specific for alloy rims. Cleans brake dust. With anti-rust agents (diluted).

L: Manual-application product for the cleaning of brake dust. With anti-rust agents. Needs to be used with spraying equipment.

### Splash cleaner

Manual multi-purpose degreaser

10 L	5288710
20 L	5288720

Mostly used in manual pre-wash, this product incorporates powerful active agents to break down stubborn dirt.

### Splash rollingstock LPH

Commercial pre-wash shampoo for wash tunnels

25 L	5292825
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Low pH product mainly intended for commercial vehicle pre-wash. Its strong active agents eliminate ground-in dirt.



# 4. CLEAN

## CLEAN · Auxiliary cleaning

### Clean machinery

Machine cleaning shampoo

10 L	5288310
20 L	5288320

Shampoo with strong limescale-removing and degreasing power, specially intended for stainless steel machines and installations and for plastic fairings. Not suitable for galvanised unpainted surfaces. The product is sprayed on.

### Clean antifrost

Wash bay anti-freezing agent

10 L	5292110
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Specially intended for high-pressure bays even at very low temperatures.

### Clean metal alum/inox

Aluminium and stainless steel cleaner

10 L	5289610
20 L	5289620

Cleans and protects stainless steel surfaces. Shine and protection.

### Clean antikal

Limescale remover - screens

10 L	5287810
20 L	5287820

Concentrated acid product for screen-cleaning. Its formula dissolves and removes any lime scale residue.

### Clean graffiti

Graffiti remover

soft 1 L	5291101
heavy 1 L	5291201

Very effective against graffiti. The *soft* version is suitable for smooth surfaces and the *heavy* version for rough ones.

### Clean inox

Stainless steel protector

1 L	30MM900
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Product intended to preserve, protect, degrease and polish all types of (washable) metal and hard surfaces like stainless steel, aluminium and laminated plastic.



# 5. HYDRO



## Clean paraffin

Paraffin remover

20 L	5291920
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Product specially designed to eliminate protective wax and paraffin from new vehicles.

## Clean facilities

Wash bay detergent

20 L	5291320
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Chlorinated cleaning agent for wash bays.

## Clean windscreen

Windscreen wash

20 L	5290220
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With frost prevention agents specifically designed for low temperatures. Especially suitable for the outside of windows.

## Clean wax

Copolymer remover

20 L	5291820
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Specially formulated to eliminate the copolymers usually applied by vehicle manufacturers.

## Clean glass

All-purpose glass cleaner

20 L	5289520
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A product formulated to clean car windows and panels-partition screens on wash facilities. It is applied by spraying it on to the surface to be cleaned. Anti-misting effect.

## Clean mats

Mat cleaner

pure 5 L	5297705
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Specific perfumed product for mat cleaning.

## Clean brush

Brush cleaner

protect 10 L	5292910
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Specific perfumed product for preventative cleaning of foam and textile brushes.



## HYDRO Water treatment

### Hydro antiscalant osmos

Reverse osmosis scale inhibitor

5 L	5240905
10 L	5240900
5 L diluted	5293005
25 L diluted	5293025

Necessary to avoid scale and residue on reverse osmosis membranes. Used as a concentrate or diluted depending on osmosis system.

### Hydro flocculator

Anionic flocculant

anion 25 L	5290010
cation 5 L	5290020
powdered	5239700

It contributes to suitable water filtration thanks to a system based on the agglomeration and subsequent decanting of residual particles.

### Hydro bloc

Surfactant degrader

0.9 kg	35AB100
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High-tech product consisting of a microorganism culture in block format that degrades surfactants and hydrocarbons at a 80/20 rate.

### Hydro zeolis

Zeolite

20 kg	32WE300
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Zeolite gravel for thorough water filtering without creating preferential channels inside the filter. Used exclusively with physical recycling equipment Zeolis.

### Hydro salt

Compacted salt tablets

25 kg	2052700
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This salt regenerates resins and brings back softening power.

### Hydro balance

pH corrector

LPH 25 L	5241900
HPH 25 L	5242100
protect pH 25 L	5243200

LPH: low pH product that optimises the activity of chlorine disinfection.  
HPH: high pH product that optimises the activity of chlorine disinfection.  
Protect: its addition optimises process activity when added to chlorine disinfection systems and regulates pH.



Hydro sand

Quartz sand

0.7-1.3 mm 25 kg	2440700
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This sand contributes to effective water filtration eliminating residual particles.

Hydro foam remover

Foam prevention

25 L	5W001300
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Reduces and avoids the foam caused by the washing steps.

Hydro biocide

Biocide

5 L - for demineraliser	5241800
25 L - for recycler	5292200

Demineraliser biocide: this bactericide eliminates the *biofilm* from reverse osmosis membranes.  
biocide: effective disinfectant against *Legionella* and other bacteria.

Recycler

Hydro carbon

Activated carbon

1.2-2.5 20 kg	2440900
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Necessary to protect and preserve reverse osmosis membranes.

Hydro coagulator

Inorganic coagulant

25 L	5243000
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Necessary to avoid scale and residue on reverse osmosis membranes.

Hydro pure

Recycled water deodorant

25 L	2663000
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Avoids foul odours. Applied with metering pump.

Hydro resin

Strong cation resin

25 L	2043200
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Water softening. Prevents minerals from building up.

Hydro pebbles

Silica sand

1.6-4 mm 25 kg	5W001600
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Filtration bed sand.

Hydro purified

Chlorine-based hygieniser

25 L	5242200
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A product for recycled or de-mineralised waters and for well water.

Hydro ferrum

Iron remover

25 kg	5022400
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Eliminates iron and manganese.

Hydro bios

Biological recycler microorganisms

0.25 kg	5241500
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Microorganisms responsible for biological water treatment.

Hydro bios nutri

Biological recycler nutrients

25 kg	5241600
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Nutrients needed for the development of biological water treatment microorganisms.

Hydro bios protect

Microorganisms supplement, low temperature

0.25 kg	5286600
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This product facilitates microorganism adaptation to treatment below 10 °C.



## 6. FRESH

### FRESH · Fragrances

#### Fresh 🖐️

one 10 L	5293510
spa 10 L	5293610
pure 10 L	5291710
pure ocean 10 L	5293710
cake 10 L	5293210
lemon 10 L	5289310
lemon 20 L	5289320
lemon 25 L	5289325
apple 10 L	5293310
forest 10 L	5289410
forest 20 L	5289420
forest 25 L	5289425

Strong fragrances with a seductive smell. Applied via manual spraying system.



The essence of an effective car wash  
begins on the machine and finishes  
**with our wash concentrates**



Innovative, revolutionary and simple, **xtract** is a new wash concentrate system in water-soluble bags developed by our R&D&i department.

**xtract** maintains the well-known effectiveness and quality of the rest of the products of the **esens**® brand.



## The power of concentration turned into a product



As is the case with the main wash concentrate range, **xtract** offers the possibility of customising products based on the needs and requirements of each customer. Each individual client can have a unique experience with these products and really make a difference from the competition.



### Xtract

#### Bubble

smooth feel	brush wash shampoo	5294000
mousse white	white active foam	5294100
jet	high pressure wash shampoo	5294400

Products specially intended to dissolve and remove dirt thanks to their foaming effect.



#### Glossy

air	water repellent wax	5294200
wonder	superwax	5294300
jet	high pressure wash shampoo	5294500

Top-performance waxes for a perfect finish during the drying step (air), for an intense shine (wonder) or for the best results without mechanical drying action (jet).



### Additives

#### Mousse

red	red colouring	5295200
yellow	yellow colouring	5295300
blue	blue colouring	5295400

Food colouring-based additive (non-industrial colourings) with great visual effects. Foaming product with a neutral pH which sets on vehicle surfaces softening up any type of dirt. They can be combined with each other to have a three-colour foam effect.

#### Jet

booster	foaming agent	5295500
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Used on high-pressure manual wash bays, in the absence of mechanical action, this additive contains enhanced active ingredients. Strong cleaning power and intense foaming effect.

#### Fresh

cake	strawberry and chocolate fragrance	5294600
cherry	cherry fragrance	5294700
mandarin	mandarin fragrance	5294800
mango	mango fragrance	5294900
pineapple	pine fragrance	5295100

Powerful fragrances with a seductive aroma to customise your wash shampoo or foam to your own taste.

# Vending

Our **vending** product range is intended to meet final users' needs at the point of sale as well as demands by car-wash professionals in their facilities.

From a perfect interiors shine to thorough rim cleaning. A large variety of specific products available in three formats.



## Vending product range top quality

A complete top-quality product range with a focus on high-standard vehicle cleaning and care.

With a new packaging image and with a spray or cream format, customers now have the ideal complement in vehicle care.



A whole range  
of Vending products  
total car care

# The best care with the best products

## Vending

Upholstery cleaner 500 ml	5295600
Manual shampoo 500 ml	5295700
Insect remover shampoo 500 ml	5295800
Rim cleaner shampoo 500 ml	5295900
Gloss effect shampoo 500 ml	5296000

Upholstery cleaner: dry foam for cleaning and preserving rugs, carpets, upholstery and fabrics made of natural and synthetic fibres.

Shampoos: formulated with effective active compounds for specifically cleaning different areas and dirt types in the vehicle.



Silicone dashboard polish 500 ml	5296100
Silicone-free dashboard polish 500 ml	5296200
Tire polish 500 ml	5296300
Shine-enhancing plastic cleaner 500 ml	5296400

Polishers: with and without silicone. Top-quality product for the cleaning of vehicle interiors. Applied on plastic materials (dashboard, plastic trims, etc.).

Shine-enhancing plastic cleaner: applied on plastic surfaces, vehicle interior and exterior. Makes vehicle look new.



All-purpose window cleaner 500 ml	5296500
Leather cleaner & enhancer 500 ml	5296600

All purpose window cleaner: product with an anti-misting effect for cleaning car windows. Spray over the surface to be cleaned.

Leather cleaner & enhancer: specifically formulated for cleaning, repairing and polishing leather elements in the vehicle.



Marine odour remover 300 cc	5296700
Spring fragrance 300 cc	5296800
SPA fragrance 300 cc	5296900
ONE fragrance 300 cc	5297000
Strawberry and chocolate fragrance 300 cc	5297100
Apple fragrance 300 cc	5297200

Small-sized highly concentrated fragrance formats; thanks to their lasting effect, different atmospheres can be created in your vehicle.



Polish manual wax 220 cc	5297300
Tire polish 220 gr	5297400

Manual polish wash: applied in small amounts, this wax cream ensures a lasting and extraordinary glossy effect.

Tire polish: product designed to clean and protect tires with great visual results and a good shine. Tires look new.





**ISTOBAL, S.A.**

Avda. Conde del Serrallo, 10  
46250 L'Alcúdia (Valencia) Spain

**T** +34 962997940 • **F** +34 962997991

istobal@istobal.com • **www.istobal.com**

